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ART OF WINTER ANNOUNCES FULL 2015 SCHEDULE OF PROGRAMMING AND EVENTS, JANUARY 22 – FEBRUARY 1, 2015

JANUARY 13, 2015 (DENVER, CO) – [Art of Winter](#) — Denver’s annual winter festival — announced its full schedule of exhibits and events spotlighting artists, athletes and entrepreneurs. Their inspiration is drawn from the Colorado culture of snow and all that it incites.

Now entering its 5th year, Art of Winter was originally launched as a public complement to the [SnowSports Industries America](#) (SIA) Snow Show. What began on Larimer Square as a small, two-part exhibition of independent ski and snowboard brands and original works of upcycled art is now a city-wide showcase of ideas, innovations, and ebullience that the Colorado winter gives rise to. Art of Winter brings together designers, makers and leading cultural organizations in presenting a vibrant slate of snow-inspired programs giving the Denver community just one more reason to turn out **in winter**.

Historic Larimer Square, Denver Theatre District and Denver International Airport will serve as hubs of 2015 Art of Winter exhibits and events.

Exhibits

COLORADO SKI & SNOWBOARD SHOWCASE in the Denver Theatre District

When: Ongoing – January 22nd – February 1st 2015

Where: Crave Dessert Bar and Lounge (891 14th Street, Denver)

What: The latest products & designs from Colorado’s boutique ski & snowboard companies.

Who: Icelantic Skis, Never Summer Snowboards, Grace Skis, Venture Snowboards, Meier Skis, High Society, Romp Skis, OZ Snowboards, Rocky Mountain Underground, Folsom Skis and more.

Hosts: Colorado Small Business Development Center Network, Elevation Outdoors Magazine, Something Independent, Crave Dessert Bar and Lounge

Cost: FREE

UPCYCLED SNOWBOARD GALLERY on LARIMER SQUARE

When: Ongoing – January 25th – February 25th

Where: Historic Larimer Square (Larimer Street b/t 14th & 15th streets)

What: Themed art from local artists presented on upcycled snowboards. Snowboards provided by the SIA SnowSport Recycling Program (SSRP)

Cost: FREE

ART OF WINTER @ DENVER INTERNATIONAL AIRPORT

When: Ongoing – January 16th – February 25th

Where: Denver International Airport -- Baggage Carousels

What: An extension of the Larimer upcycled Art Gallery as well as a featured exhibit of the 2015 FIS Alpine World Ski Championships “tools of the trade” display featuring the equipment of Lindsey Vonn, Mikaela Shiffrin and Ted Ligety.

Hosts: 2015 World Ski Championships/Vail Valley Foundation, Larimer Arts Association, Something Independent, Visit Denver and Denver International Airport

Cost: FREE

Events

ART OF WINTER OPENING PARTY @ Denver Beer Co.

When: Thursday, January 22, 6:00 PM – 10:00 PM

Where: Denver Beer Company Barrel Room, 1695 Platte St, Denver, CO 80202

What: Kick off Denver’s 5th Annual Art of Winter Festival at Denver Beer Company. Get an exclusive first look at some of the upcycled snowboard art that will be displayed in Larimer Square, meet some of the artists and celebrate winter!

Cost: FREE

PREMIUM & UNIQUE WINTER BRAND EXPERIENCE – An AIGA Colorado Conversation

When: Thursday, January 29, 6:00pm

Where: The Bug Theatre

What: AIGA Colorado and Art of Winter present a conversation on the creative process with Colorado's own The Public Works and Moët Hennessy USA. Go behind the scenes and explore this dynamic designer and client collaboration executing against the brand's "Clicquot on The Snow" campaign — a mobile champagne bar featured at Aspen Skiing Company.

Hosts: AIGA, Bug Theatre

Cost: \$5 - \$25 depending on AIGA membership; more info at <http://www.artofwinter.co/>.

ART OF WINTER 2015 CLOSING PARTY

When: Friday, February 6, 6pm – 11pm

Where: Battery621

What: Celebrate the art and artists of Art of Winter 2015 at Battery 621. Held in conjunction with First Friday in the Santa Fe Arts District.

Hosts: Battery621, Something Independent, Larimer Square, Denver Theatre District, Colorado Creative Industries, Colorado SBDC Network

Cost: FREE

PARTNERS: Art of Winter partners [Something Independent](#), [Vail Valley Foundation](#), [Larimer Square](#), [Denver Theatre District](#), [Denver International Airport](#), [Vail Valley Resorts](#), [Elevation Outdoors Magazine](#), [Colorado Creative Industries](#), [Colorado Small Business Development Center](#), Visit Denver.

Learn more about Art of Winter at www.artofwinter.co and follow us on [Facebook](#), Twitter (@artofwinterco), and Instagram (@artofwinterco). Official AoW hashtags are #AOW2015 and #TurnOutForWhat.

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